



TUSCALOOSA AREA BLACK CHAMBER OF COMMERCE "Connecting the Disconnected"

Mission

To promote economic development in Black and other under-represented communities of West Alabama by developing economic empowerment strategies that will assist current and future Black or under-represented businesses in becoming sustainable

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THE RE-BRANDING OF TUSCALOOSA AREA BLACK CHAMBER OF COMMERCE

HISTORY

The devastating 2011 Tornadoes shed light on the struggles Black and under-represented business owners were having to endure. Through collaborations with the University of West Alabama Small Business Development Center and other local and state organizations, The National Church Black Family Council sponsored workshops to assist business owners -particularly Black business owners-in developing contingency plans for more viable business structures. However, it was soon found out that workshops were not enough.

The Tuscaloosa Area Black Chamber of Commerce, Inc. was founded in October 2011 as an affiliate of the Alabama State Black Chamber of Commerce. The first members were chartered in January 2012. In 2013, the organization was restructured. Changing with the time, the organization has moved from the constraints of a brick-and-mortar structure to one that is more fluid and representative of the community we serve.

MISSION

The mission of the Tuscaloosa Area Black Chamber of Commerce, Inc. is to promote economic development in Black and other under-represented communities in West Alabama by developing economic empowerment strategies that will assist current and future Black or under-represented businesses in becoming sustainable.

VISION

Encourage | Engage | Empower

- 1. ENCOURAGE the development of Black Business Enterprises in West Alabama
- **2. ENGAGE** Black Businesses and members of the community to become actively involved in the communities we live and work
- **3. EMPOWER** Black business owners by providing them with tools that will enhance the sustainability of their businesses



INTEREST SURVEY

Identify yourself.

- \bigcirc Individual
- Nonprofit / Church/ Community Organization
- Small Business Owner
 - $\, \odot \,$ Veteran Owned
 - \bigcirc Women Owned
- O Governmental / University based Organization
- $\, \odot \,$ Future Business Owner

Do you currently have a membership with TABCC?

- \bigcirc Yes
- \circ No

On which day(s) would you be able to attend a members' meeting? (Choose all that apply)

- \bigcirc Sunday
- \bigcirc Monday
- \bigcirc Tuesday
- \bigcirc Wednesday
- \bigcirc Thursday
- \bigcirc Friday
- \bigcirc Saturday

What time do you prefer to have a meeting?

- \odot Lunch 12 noon 1 pm
- Evening 5 pm 6 pm



What services interest you? (Choose all that apply)

- Taxes
- Business Training
- Financial Planning
- $\, \odot \,$ Job Placement / Staffing
- Business Planning
- \bigcirc Networking
- $\,\odot\,$ Starting a Business

Additional Comments or Suggestions

Please provide any additional details that may assist us in improving our services to you.

If you would like for us to follow up with you, please provide your contact information below.

Name of Business/Organization: _____

Email Address:

Phone (optional): _____

Disclaimer: All information is confidential and will not be shared with any person or organization not affiliated with the Tuscaloosa Area Black Chamber of Commerce. Information will be used to determine how best to serve our members.

Thank you for your assistance.



LEVEL OF MEMBERSHIP (Check one): ____INDIVIDUAL ___ASSOCIATE ___BUSINESS I ___BUSINESS II

____CORPORATE PARTNER (Bronze, Silver, Gold, Platinum)

BUSINESS NAME					
CONTACT NAME					
ADDRESS					
		ZIP			
PHONE	FAX				
EMAIL					
BUSINESS CATEGORY	NUMBER OF EMPLOYEES				

MEMBERSHIP BENEFITS

ADVOCACY BUSINESS MANAGEMENT COUNSELING & ASSISTANCE BUSINESS MARKETING SUPPORT EDUCATIONAL SEMINARS & WORKSHOPS ANNUAL BUSINESS OPPORTUNITYCONFERENCE/EXPO

MONTHLY MEMBERS MEETINGS BI-MONTHLY NETWORKING OPPORTUNITIES BID OPPORTUNITIES NOTIFICATIONS JOB ANNOUNCEMENTS REFERRALS CONNECTION TO CHAMBERS ACROSS STATE

YEARLY MEMBERSHIP DUES

INDIVIDUAL MEMBER (NON-PROPRIETOR)		\$ 100.00		
ASSOCIATE (NONPROFIT ORGANIZATIONS, CHURCHES)			\$ 125.00	
BUSINESS I (GROSS SALES < \$250,000)		\$ 150.00		
BUSINESS II (GROSS SALES > \$250,000)			\$ 250.00	
CORPORATE PARTNER:	Bronze:	\$500.00	Silver:	\$1000.00
	Gold:	\$1500.00	Platinum:	\$2500.00

MAKE CHECKS PAYABLE TO TABCC.

MEMBERSHIPS CAN ALSO BE OBTAINED THOUGH OUR WEBSITE VIA PAYPAL: WWW.TUSCBLACKCHAMBER.ORG